

THE
FUTURE
IS HERE.



DEVELOPING YOUR PITCH

Once you have developed a well-researched and thoughtfully designed invention, you will need to explain what it does to the judges. This is called a “pitch.” Your pitch should accurately describe your invention and tell the story of how you developed it.

RULES

- Your pitch should be 4 – 6 minutes.
- Use of notecards is *not* allowed.
- Your pitch must address the originality of your invention and the research you have done to discover what makes your invention unique or an improvement on a product that already exists.

HELPFUL HINTS

- Begin with introductions – say your name(s), grade(s), school, and the name of your invention.
- If you are on a team, you can either assign one team member as the spokesperson for your invention to give the pitch or split your pitch into multiple parts and assign each team member a portion of the presentation.
- Be sure to talk about all steps of the invention process that you went through while creating your invention. What challenges did you encounter? What changes did you make and why?
- Read the rubric carefully to make sure you address all criteria.
- Practice multiple times before competition day!

Questions? Reach out to us at invent@lindahall.org for support!

